A Macroprudential Look Into the Risk-Return Framework of Banks' Profitability

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1 Research Questions

Macroprudential policy aims at minimizing the frequency and size of bank losses from episodes of systemic risk materialization. Then, two questions can arise:

- How does cyclical risk affect the distribution of future bank profitability?
- How can macroprudential policy be used to minimize the effects of cyclical risk on the left tail of bank profitability?

(2) Empirical Methodology

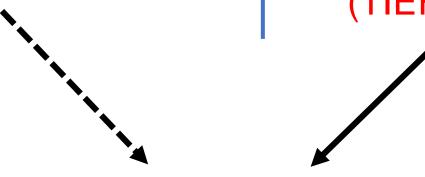
Data: Quarterly data for the largest Portuguese banks between 2001 and 2019

Controls variables

Bank level variables Real GDP growth

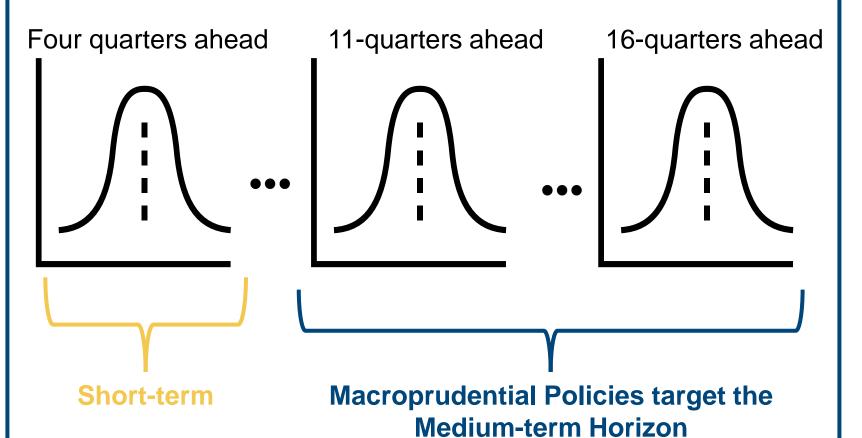
Focus variables

Cyclical risk (d-SRI)
Capital resilience
(TIER 1 ratio)



Dynamic Quantile Regressions with bank fixed effects

Future bank profitability distribution

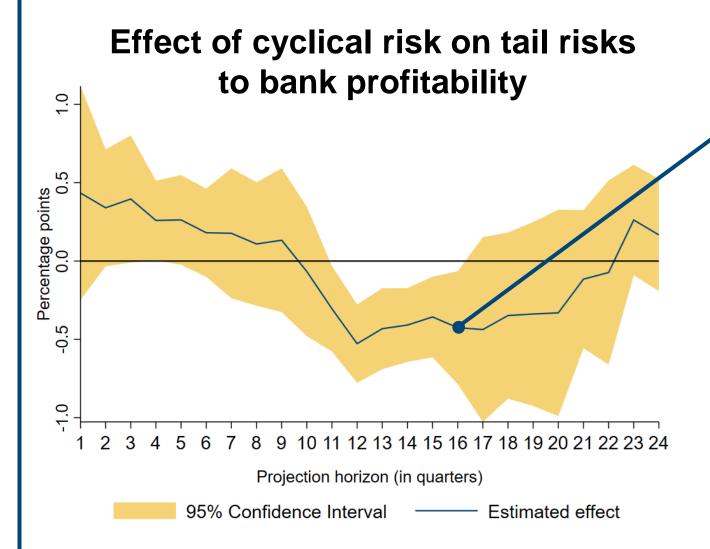


(5) Key Findings

- Cyclical risk build-up shifts the whole distribution of bank profitability to the left in the medium term
- By increasing capital-based measures, the negative effect of cyclical risk on the left tail of the profitability distribution the medium term can be reduced the however cost lower profitability in expected the short term

(3) Results | Quantile Regression

Cyclical risk build-up increases tail risks to bank profitability in the medium terms



Variables	Estimate
TIER 1 ratio	-0.154**
d-SRI	-1.303***
d-SRI x TIER 1 ratio	0.092**

Costs of capital resilience:

Increasing capital when cyclical risk is low reduces medium-term bank profitability.

Benefits of capital resilience:

The negative effect of cyclical risk on medium-term profitability diminishes as bank capitalisation increases.

4 Results | Macroprudential policy through a risk-return framework

By increasing bank capital requirements, macroprudential policy can reduce tail risks to banks profitability. This reduction should be consistent with the policymakers' preferences, which can be any specific target or depend on the cost the policy action will have on expected profitability.

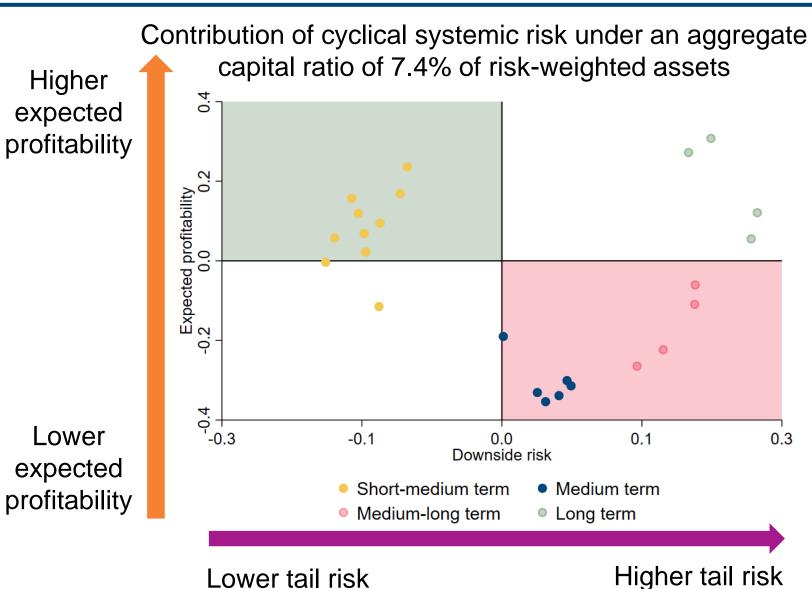
↑ Capital requirements

↓ Downside risk/tail risk

↓ Expected profitability

Risk-return framework of banks' profitability in Q1 2006

- The prevailing level of cyclical risk contributed to higher short-term expected profitability
- While the low bank capitalization increased tail risk to profitability in the medium term



What if the macroprudential authority had increased capital requirements by 2.6%?

Contribution of cyclical systemic risk under an aggregate capital ratio of 7.4 + 2.6% of risk-weighted assets

- Benefit: Reduction of tail risk to profitability in the medium term
- Cost: Lower short-term expected profitability

Benefit

Cost

Benefit

O.0

Downside risk

Short-medium term
Medium-long term

Medium term
Long term