

Discussion by Pietro Reichlin of

***Managerial incentives, Capital
Reallocation, and the Business Cycle***

by

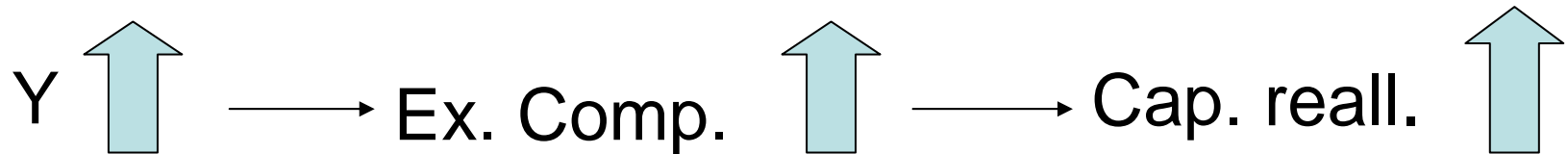
Andrea Eisfeld & Adriano Rampini

Helsinki, 11-2-2006

Stylized facts the model tries to explain:

- Executive compensation
- CEO turnover (capital reallocation)

are procyclical + causation:



Main features of the model:

Investors: have no information on project types that managers are allocated to

Managers:

- get private non material benefits
- are subject to limited liability
- their reservation wage increases with n. of managers

Contracting problem:

How best reallocate capital among good and bad project types when type is private information of the manager (adverse selection)

Capital reallocation?

In an initial sub-period capital is distributed equally among project types and...

it is reallocated in a second sub-period after managers learn productivity of project and contracts are selected

Contracting problem

$$\max \sum_j \pi_j d_j \quad \text{s.t.}:$$

$$\sum_j \pi_j d_j \leq \sum_j \pi_j (a_j + b) k_j - v \quad (\text{PC})$$

$$\sum_j \pi_j k_j \leq k \quad (\text{RC})$$

$$d_j \leq a_j k_j \quad (\text{LL}_j)$$

$$(a_j + b) k_j - d_j \geq (a_j + b) k_i - d_{ij} \quad (\text{IC}_j)$$

$$k_j \geq 0, \quad d_{ij} \leq a_j k_i$$

No commit.



Optimality implies:

$$d_{ij} = a_j k_i, \quad j \neq i \in \{H, L\}$$

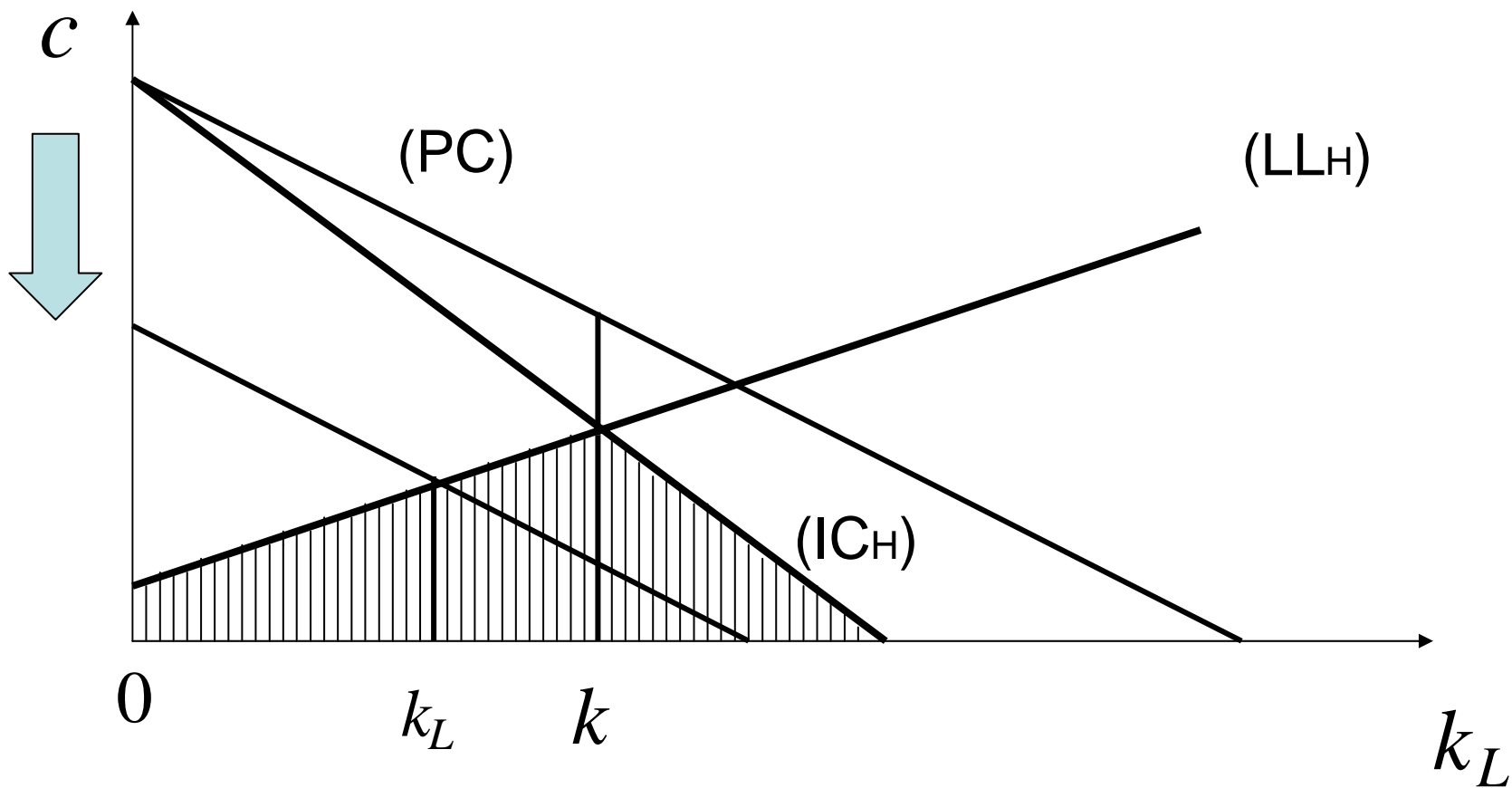
$$d_L = a_L k_L - b \min\{k_H - k_L, 0\}$$

$$k_H \geq k_L$$

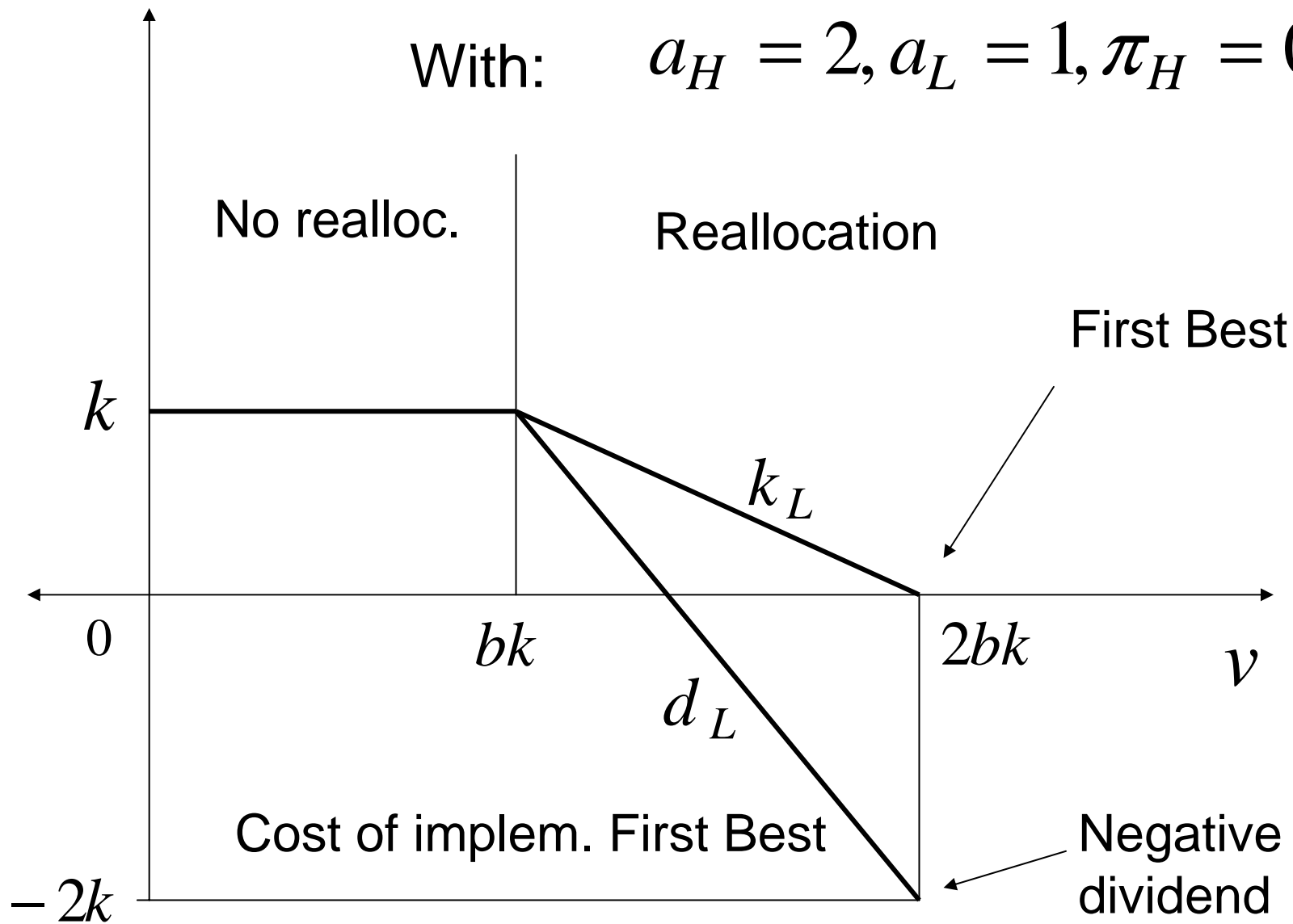
\Rightarrow (IC_L) **Satisfied with equality**

Assuming that b is sufficiently high:

Effect of increasing v



With: $a_H = 2, a_L = 1, \pi_H = 0.5$



Negative dividends from underperforming firms? Investors give bonuses to managers to stay home

But neg. dividends are ex-post bonuses (given after uncertainty is realized)

Is this compatible with no commitment?

Closing the model

*Initial investment in each project is fixed at k
Then, m = number of managers is perfectly
correlated with output*

Crucial assumption: managers' reservation
wage (v) is increasing in m (i.e., in output)

*Then: **there is amplification of business cycle:***

- Reallocation when v (i.e., Y) is high
- Reallocation reduces losses from agency costs

Opposing view?

Kaplan (94): executive turnover negatively related
And cash comp. positively related to earnings
and sales

Inferior technologies can more easily turn
unprofitable and scrapped in recessions
(e.g., vintage capital model of Caballero-
Hammour, '94) *“Cleansing effect of recessions”*

Evidence on job reallocation: concentrated
during recessions

Models where b. cycle is amplified are mainly based on collateral. Here no collateral: just private information!

Alternative view:

Adverse selection: proportion of bad projects increases with borrowing costs

E.g.: Reichlin-Siconolfi (04): In upswing of cycle borrowing costs increase and lenders attract more bad projects

Final Remark:

Since $v'(m) > 0$ is very important: one would like this assumption to arise from deeper microfoundations

Alternative ass.: (1) Managers that are hired last (in the booming economy) are the less able, (2) More managers enter the market in booms

I know this is inconsistent with data within this model since it implies countercyclical compensations! But addressing issue may still be interesting